



MULTIPLYING
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VIEWPOINT

FROM THE EXECUTIVE DIRECTOR

Travel Agent or Travel Guide?

Have you ever considered the difference between being a travel *agent* and a travel *guide*? You may think they are synonymous, but it isn't necessarily so. Let me distinguish the two terms for the sake of this article.

A travel agent sits in a nice office in your hometown. It is adorned with posters of exotic destinations. The agent provides brochures and sells packages that include airfare, hotels, and meals. It may be that the agent has never even been to your destination.

In contrast, the travel guide goes with you. He has "been there and done that." You can lean upon his expertise and familiarity with local language, customs, dangers, and opportunities. There is a certain comfort in following him because he knows that of which he speaks.

Which makes a better leader? No question. The guide is better than the agent.

Spiritually, biblical leaders are to be more guides than they are agents. They've "been there and done that." They can say with the Apostle Paul, "Be ye followers of me, even as I also am of Christ" (1 Cor. 11:1, KJV).

In this edition of the *Proclaimer*, we highlight the theme of biblical leadership. May we follow Christ so faithfully that we can legitimately call others to follow our lead. This is in keeping with the character of Him who said, "Follow Me" (Matt. 4:19, KJV).

Ready for the journey?



Jeff Ginn

