



MULTIPLYING
MATURING
MOBILIZING

FROM THE EXECUTIVE DIRECTOR, JEFF GINN



What's in It for Me?

President John F. Kennedy famously said, "Ask not what your country can do for you. Ask what you can do for your country." That's a quotation that could be applied to our commitment to the Great Commission. As we engage in and support missions at home and abroad, there is the temptation to think, "What's in this for me?"

That's exactly the question that is sometimes applied to the Cooperative Program (CP), one of Southern Baptists' most dynamic tools in global missions. This edition of the *Proclaimer* shines the light on the CP.

Maybe you've asked, "What's in the CP for me? What does my church get?" To be honest, there's a part of me that wants to answer, "Nothing. We're not in it for what we get!" But that would be an impatient reply. Besides, the truth is that we do get much by giving. Jesus Himself said that it is better to give than to receive. There is joy in seeing fruit borne to the glory of God. There is a sense of fulfillment in having an eternal impact. There is gratitude akin to that of King David who wondered who he was and who were his people that they had been blessed so abundantly that they could give lavishly.

Is there something in it for you when you support 10,000 missionaries; 15,000 seminary students in training for service; the world's third largest relief agency; and more besides? Oh yes! But, don't ask what the CP does for you, ask what you can do to further our Lord's global mission.

May these articles challenge us to do more for our victorious King!

In His service and yours,



Jeff Ginn

Dr. Ginn's
ITINERARY

- JULY 4 — All Nations SaRang Church, Centreville
- JULY 11 — Hopeful Baptist Church, Montpelier
- JULY 14 — Calvary Baptist Church, Orange
- JULY 18 — London Bridge Baptist Church, Va. Beach
- JULY 25 — London Bridge Baptist Church, Va. Beach
- AUG 1 — Riverside Baptist Church, Graham, NC
- AUG 8 — Craig Valley Baptist Church, New Castle
- AUG 12-20 — Camp of the Woods, Speculator, NY
- AUG 22 — Open Arms Church, Schenectady, NY
- AUG 23-24 — Northeast Campus of Mid-America Baptist Theological Seminary, Schenectady, NY
- AUG 29 — Mountain View Baptist Church, Independence